

Exhibit Opportunity



Kansas City Southwest Clinical Society's
Fall Clinical Conference
October 6-8, 2022
Overland Park Convention Center, Overland Park, KS

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The Kansas City Southwest Clinical Society is celebrating their 100th Annual Fall Clinical Conference on October 6 through 8, 2022 at the Overland Park Convention Center, 6000 College Avenue, Overland Park, KS. On behalf of the KCSWCS, I invite you to be an exhibitor at the conference. Display hours are Thursday, October 6: 9:30 am to 4:15 pm and Friday, October 8: 8:30 am to 3:20 pm.

This year our symposium topics are: Women's Health, Urology, Pediatrics, Diabetes Management, Respiratory Issues, Gastroenterology, Neurology and Surgical Interventions, along with state-of-the-art lectures. The full schedule will be posted at www.kcswcs.org as topics and faculty are confirmed.

This year we do plan to do a hybrid meeting with those feeling comfortable attending in person, while still making the presentations available OnDemand at a later date. We are planning for 325 providers to join us live at the Convention Center.

Along with the opportunity to visit with our participants during the live event, benefits of exhibiting include your organization name, contact information and product description will be listed on the conference web site and in the conference materials received by participants at the conference and those attending online.

The six-foot table-top display spaces available will be in the foyer outside the CME education rooms. Rental fee is \$1,700 per premium space or \$1,500 per standard space.

Should you wish to rent a table-top display, please complete an Exhibit Space Request form online at <https://kcswcs.memberclicks.net/100exhibit>. You may pay online with a credit card or send a check. Checks should be made out to Kansas City Southwest Clinical Society and sent to KCSWCS, 9140 Ward Parkway, Suite 210, Kansas City, MO 64114. Our Tax ID number is 44-0309060. A current W-9 is available upon request. Payment must be received before a space is assigned. If you need to make special financial arrangements, please send me an email at ruth@kcswcs.org.

Thank you for your consideration. Your company's support of this program would be greatly appreciated. We hope to hear from you soon. If you have any questions, please send me a note at ruth@kcswcs.org or call 816.523.3383.

Sincerely,
Ruth Smerchek
Executive Director

PS: Find additional exhibit opportunities in 2023 on our web page at www.kcswcs.org under the exhibitors tab.

Exhibitor Benefits

- Meet with health care providers from the Midwest, predominantly Kansas and Missouri primary care providers
- Company name on the event web page
- Company name listed in the on-site conference guide and signage
- Company name, contact information and product description listed on the OnDemand conference web site and in the conference materials
- Complimentary breaks and refreshments. Meals are not included.
- Wi-Fi available at no charge in the exhibit area
- List of attendees provided after the conference

Exhibit Schedule:

Location: Overland Park Convention Center, 6000 College Boulevard, Overland Park, KS

Thursday, October 6

7:00 am to 9:45 am	Exhibitor Set-up
10:00 am to 4:00 pm	Exhibit Area open
10:00 am to 10:20 am	Refreshment Break in Exhibit Area
3:00 pm to 3:15 pm	Refreshment Break in Exhibit Area

Friday, October 7

10:00 am to 4:00 pm	Exhibit Area open
10:00 am to 10:20 am	Refreshment Break in Exhibit Area
3:00 pm to 3:15 pm	Refreshment Break in Exhibit Area
3:20 pm	Exhibitor Tear Down

Reserve Exhibit:

- Complete and submit an Exhibit Space Request via e-mail to ruth@kcswcs.org or mail to: KCSWCS, 9140 Ward Parkway, Suite 210, Kansas City, MO 64114
- Reserve space online at <https://kcswcs.memberclicks.net/100reg>

All exhibits are to be designed for the display and demonstration of products and services relating to the practice and advancement of the art and science of medicine or the professional education of the attendees. Any product being promoted through an exhibit that requires approval by the Food and Drug Administration (FDA) must receive this approval before the manufacturer is eligible to exhibit this product. KCSWCS may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that in its opinion is not keeping with the character and purpose of the event and/or KCSWCS.

Exhibit Fee and Payment:

- Premium exhibit space fees are \$1700. Only eight spaces available. See map for placement.
- Standard exhibit space fees are \$1500.

Payment can be made with a credit card or e-check at <https://kcswcs.memberclicks.net/exhibitorapp>. Make checks out to Kansas City Southwest Clinical Society and mail to KCSWCS, 9140 Ward Parkway, Suite 210, Kansas City, MO 64114. KCSWCS's Federal Tax ID 44-0309060. Payment is due with your application unless prior arrangements have been made with the Executive Director.

Exhibit Assignment:

Exhibits will be in the foyer of the meeting room. Space is limited to 32 vendors and available on a first-come, first-served basis, determined by request and payment date. KCSWCS reserves the right to redesign the layout of the exhibit tables and may, at their discretion, reassign booth placement as needed.

Exhibit Space Furnishings:

- One six-foot, draped table
- Two chairs
- Wastebasket
- Complimentary Wi-Fi
- Electricity, available upon request

Designated Exhibit Times:

Designated visiting times are listed in the on-site conference guide. All conference attendees are invited to the exhibit area for complimentary refreshments during these times. Exhibitors are encouraged to staff tables during these times. KCSWCS will also be sponsoring a prize drawing to encourage attendees to visit the exhibitors.

Food, Drink and Prizes at Exhibit:

No food or drink may be served at an exhibit space that is not purchased through the Overland Park Convention Center. Prize drawings or contests are allowed and must be open to all attendees.

Security:

There is no formal security at the event. KCSWCS cannot guarantee against loss or damage of any kind. Exhibitors assume all risk of loss or damage. Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and hold KCSWCS and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of or cause of exhibitors' installation, removal, maintenance, occupancy or use of the exhibitor premises or a part thereof. Exhibitor agrees that KCSWCS shall not be responsible for any exhibit items that are lost, stolen, damaged, or destroyed during the Conference, including setup or tear down.

Hotel:

A block of rooms will be reserved at the Sheraton Overland Park Hotel at the Convention Center, 6100 College Boulevard, Overland Park, KS 66211. If you need a room, please email Ruth at ruth@kcswcs.org and she will send you the information.

Shipping:

Please refer to the Overland Park Convention Center Exhibitor Information at <http://opconventioncenter.com/wp-content/uploads/2019/06/OPCC-Exhibitor-Packet.pdf>. KCSWCS is not responsible for receiving or transporting of shipped items.

Exhibitor Area: Not drawn to scale. Layout is subject to change without notification.

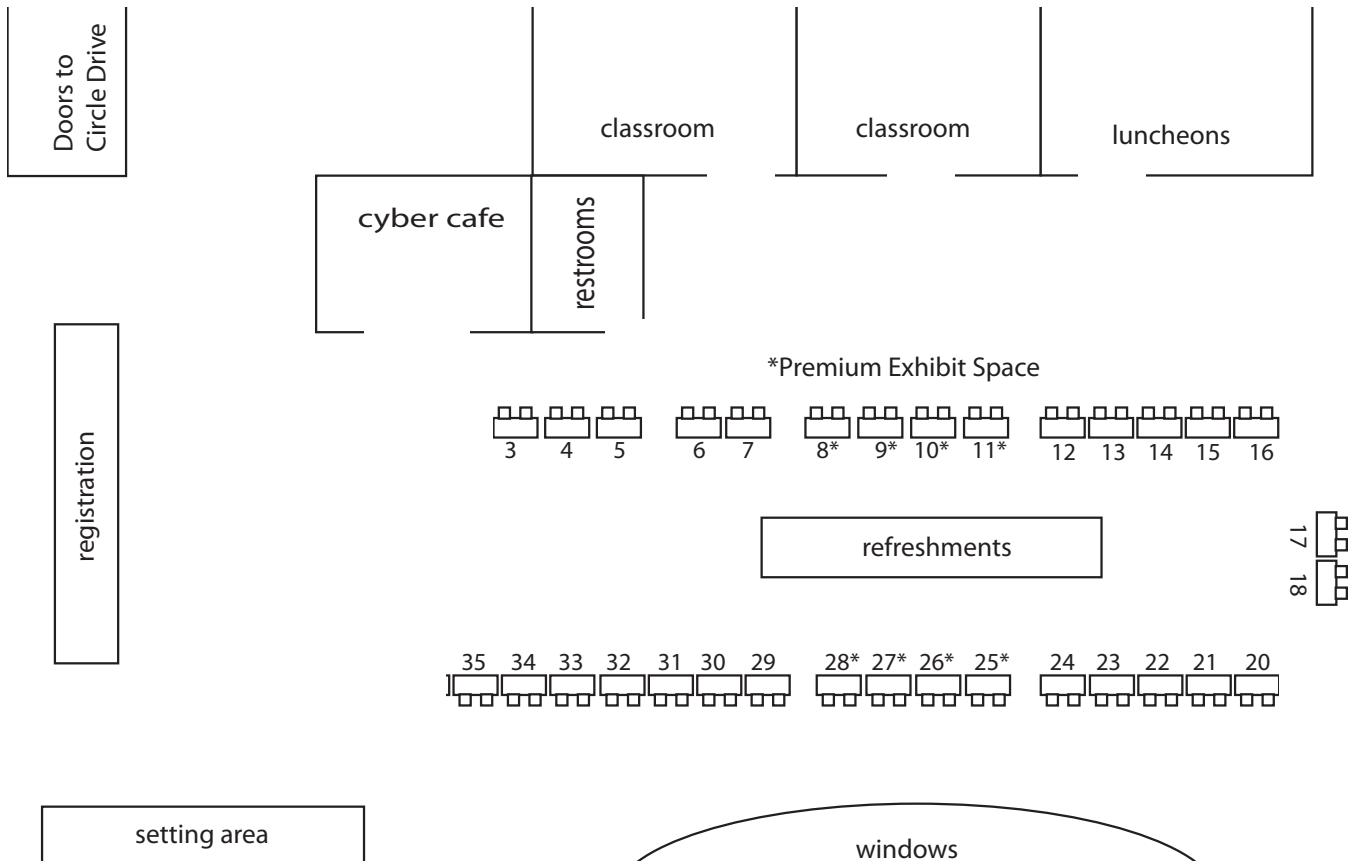


Exhibit Space Request

Kansas City Southwest Clinical Conference's

100th Annual Fall Clinical Conference

October 6 through 8, 2022

Overland Park Convention Center, 6000 College Boulevard, Overland Park, KS

Company: _____ Contact Person: _____

E-mail: _____ Phone: _____

Website: _____ Product: _____

If possible, please do not place our company next to the following companies:

Preferred Location: Every effort will be made to assign you one of your booth selections (see map inside). However, booth assignments are reserved on a first-come, first-served basis. If none of your selections are available, we will assign you a location.

1st _____ 2nd _____ 3rd _____ 4th _____

Payment - KCSWCS Federal Tax ID: 44-0309060

_____ Total number of premium spaces requested: \$1700 each.

_____ Total number of regular spaces requested: \$1500 each.

_____ Total number of meals requested: \$40 each. ___ # for Thursday ___ # for Friday

- Check is enclosed. Make check payable to KCSWCS.
- Check mailed prior to meeting. Payment must be received before a space is assigned.
- Pay online at <https://kcswcs.memberclicks.net/exhibitorapp>.
- Credit card payment. ___ Visa ___ MasterCard ___ Discover ___ American Express

Account Number _____ Expiration Date _____

Security Code _____ Signature _____

Terms and Conditions

When the exhibitor request and payment is accepted by KCSWCS it becomes a contract and the exhibiting company must abide by all conditions as set forth in this prospectus. Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and hold safe the Kansas City Southwest Clinical Society and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of cause of Exhibitor's installation, removal, maintenance, occupancy or use of the exhibitor premises or a part thereof. Exhibitor agrees that the KCSWCS shall not be responsible for any exhibit items that are lost, stolen, damaged or destroyed during the Conference, including setup or tear down. Under government order of emergency or other fair reasons beyond its control, KCSWCS reserves the right to cancel the exhibit with a full refund of space payments made.

I have read and understand the conditions above. By signing below I am indicating my company's agreement to become an exhibitor for the 100th Annual Fall Clinical Conference and abide by the terms and conditions set forth in this prospectus.

Authorized Signature _____

Return request with payment to: KCSWCS, 9140 Ward Parkway, Suite 210, Kansas City, MO 64114.
Phone: 816.523.3383. Fax: 816.523.3393 E-mail: ruth@kcswcs.org Web site: www.kcswcs.org