



## ***Exhibit Opportunity***

The Kansas City Southwest Clinical Society (KCSWCS) is celebrating their 103rd Annual Fall Clinical Conference on November 6 through 8, 2025 at the Overland Park Convention Center, 6000 College Avenue, Overland Park, KS. On behalf of the KCSWCS, I invite you to be an exhibitor at the conference. Display hours are Thursday, November 6: 9:30 am to 4:15 pm and Friday, November 7: 8:30 am to 3:20 pm. We are planning for more than 275 providers to join us live at the Convention Center. The majority of attendees are primary care providers from Kansas and Missouri.

This year our symposium topics are: Pulmonary, Occupational Medicine, Gastroenterology/Hepatology/Nephrology, Joint Replacement, Imaging and Lab Interpretation, Diabetes, Women's Health and Cardiology along with state-of-the-art lectures. The full schedule will be posted at [www.kcswcs.org](http://www.kcswcs.org) as topics and faculty are confirmed.

In addition to engaging with attendees during the live event, exhibitors will receive several benefits, including having their organization's name listed on the conference website. Company name, contact information, and a product description will also be included in the conference materials provided to both in-person and virtual participants.

Six-foot tabletop display spaces will be located in the foyer outside the CME education rooms. The rental fee is \$1,600. To reserve a tabletop display, please complete the Exhibit Space Request form online at <https://kcswcs.memberclicks.net/2025fallexhibit>. Payment can be made online via credit card or by check. Checks should be made payable to Kansas City Southwest Clinical Society and mailed to: KCSWCS, 9140 Ward Parkway, Suite 210, Kansas City, MO 64114. Our Tax ID number is 44-0309060. A current W-9 form is available upon request. Please note that payment must be received before a display space can be assigned. If you require special financial arrangements, feel free to contact me directly at [ruth@kcswcs.org](mailto:ruth@kcswcs.org).

Thank you for your consideration. We would greatly appreciate your company's support of this program and hope to hear from you soon. If you have any questions, please don't hesitate to contact me at [ruth@kcswcs.org](mailto:ruth@kcswcs.org) or call 816.523.3383.

Sincerely,  
*Ruth Smerchek*  
Executive Director