



## Kansas City Southwest Clinical Society

*Providing quality continuing medical education since 1923*

9140 Ward Parkway, Suite 210, Kansas City, Missouri 64114

Phone: 816.523.3383 ♦ ♦ Email: [ruth@kcswcs.org](mailto:ruth@kcswcs.org) ♦ [www.kcswcs.org](http://www.kcswcs.org)

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The Kansas City Southwest Clinical Society is excited to announce the upcoming 2025 Winter Conference on January 31, 2025 at the Overland Park Convention Center in Overland Park, KS. We invite you to be a part of this event as an exhibitor.

This is a fantastic opportunity to showcase your products and services to more than 175 primary care providers who will be joining us live at the Convention Center. In addition to the live event opportunities, your organization's name and contact information will be listed on the conference website and in the conference materials received by attendees.

As an exhibitor, you will have designated visiting times of 9:15 am to 9:30 am and 2:10 pm to 2:30 pm, where all conference attendees will be invited to the exhibit area for complimentary refreshments. We will also be sponsoring a prize drawing to encourage attendees to visit the exhibitors, giving you even more exposure.

The exhibit spaces available will be six-foot table-top displays, located in the foyer outside the CME education rooms. The rental fee for these spaces is \$600. If you are interested in reserving a space, please complete an Exhibit Space Request form online at <https://kcswcs.memberclicks.net/25wnex>. Payment can be made online using a credit card, or you can send a check made out to Kansas City Southwest Clinical Society to our office at 9140 Ward Parkway, Suite 210, Kansas City, MO 64114. Our Tax ID number is 44-0309060, and a current W-9 is available upon request. Please note that payment must be received before a space can be assigned. If you require special financial arrangements, please don't hesitate to contact us at [ruth@kcswcs.org](mailto:ruth@kcswcs.org).

We greatly appreciate your consideration and support of this program. Your company's participation as an exhibitor is a valuable contribution to the success of this conference. We hope to hear from you soon, and if you have any questions, please don't hesitate to reach out to us at [ruth@kcswcs.org](mailto:ruth@kcswcs.org) or by calling 816.523.3383. Thank you for your continued support of the Kansas City Southwest Clinical Society, and we look forward to seeing you at the 2025 Winter Conference!

Sincerely,

Ruth Smerchek  
Executive Director